

REMARKS

Applicant thanks Examiner Chia-Yi Liu for the thorough examination in the Final Office Action mailed on April 29, 2008, which rejected pending claims 1-5 and 7-27. Particularly, claims 1-5, 7-14 and 25 were rejected under 35 U.S.C. 103(a) as being unpatentable over Burns (US 2003/0004852 A1) in view of Kemp, II et al. (US 2002/0099644 A1), and further in view of Official Notice. Claims 15-24 were rejected under 35 U.S.C. 103(a) as being unpatentable over Burns in view of Official Notice.

First, Applicant cancels claims 1-27 without prejudice and submits new claims 28-49. Support for the subject matter of the new claims can be found throughout the specification including page 30. As such, no new matter was added in making this amendment.

None of the art of record discloses or suggests at least the following features of new independent claims 28 and 39 (portions of the claimed features are underlined below for emphasis, but of course, the claim is to be read as a whole):

- identifying a position taken by a user with respect to the tradeable object, wherein the position is associated with a quantity of the tradeable object that has been bought or sold by the user at a price;
- computing a plurality of values based on the position, wherein each of the plurality of values represents a profit or loss if the position is closed at a price level among a range of price levels for the tradeable object;
- displaying via a computing device the plurality of values along a value axis;
- displaying via the computing device a first indicator at a first location corresponding to a first value along the value axis, wherein the first indicator represents a price based on any of the following prices: current best bid, current best ask, and the last traded price, and wherein the first value represents a profit or loss incurred by the user if the position is closed at the price; and
- moving the first indicator relative to the value axis to a second location corresponding to a second value along the value axis responsive to receipt of an update to the price, wherein the second value represents a profit or loss incurred by the user if the position is closed at the update to the price.

Second, the current rejections are moot in view of the present amendment.

Third, in view of the present amendment, Applicant believes that it is not necessary to address the Examiner's various statements and/or rejections made in the Final Office Action at

this time. However, Applicant reserves the right to address any statements and/or rejections made in the Final Office Action, including the Official Notice, or any previous action for that matter in a future correspondence, if the need so arises.

Applicant respectfully submits that the rejections are obviated and that the pending claims are in a condition for allowance. Favorable reconsideration and withdrawal of the rejections are respectfully requested. The Examiner is invited contact Trading Technologies in-house Patent Counsel Mark Triplett at 312-476-1151 if it would expedite prosecution.

Respectfully submitted,

Dated: October 29, 2008

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